



EXPERT DOJO

ENTREPRENEURS BUILDING EMPIRES

WHY WE DO WHAT WE DO

98% of startups fail. **We believe this is unacceptable.**

Expert DOJO has been able to increase our member success rate by over 500%, which has positioned us as one of the biggest names in the startup community in Southern California. We have built well-respected relationships over the years with investors both nationally and internationally as we help drive great businesses toward success.



BENEFITS TO YOU

CONNECT WITH THOUSANDS OF INVESTORS

Expert DOJO has access to thousands of investors through our Investor Festival, demo days and through raising capital for our startups.

LARGEST STARTUP COMMUNITY IN SOCAL

Expert DOJO is located in an iconic location on top of the Santa Monica Place mall with thousands of people attending events every month.

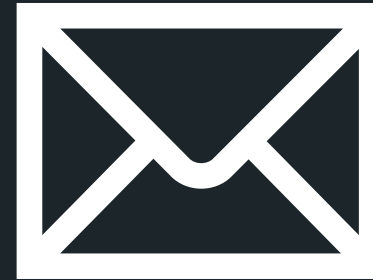
ACCESS TO DEAL FLOW

Expert DOJO is continually looking for partners for our cohort. If your company is looking for deal flow or innovation exposure then it all starts with Expert DOJO.

YOUR PROMOTIONAL REACH



4,500+ event
visitors per month



40,000+ e-mail
outreach per week



140 investments in
companies by year
end



250,000 reached
through our partners



20,000 reached
through social media
channels



1,000 unique podcast
listeners per week

THE GREATEST INVESTOR CONFERENCE IN THE WORLD

INVESTORFESTIVAL.COM

350+

INVESTORS AND THE BEATLES

ALL IN ONE PLACE

INVESTOR CONFERENCE PARTNER

MASTER- 50K (ONE AVAILABLE)

- Includes 25 tickets
- Speaker introduction opportunity
- Logo projected on all major screens in both domes
- Opportunity to provide gift bags to all attendees
- Company booth in the main dome
- Access to full attendee list
- Logo on investorfestival.com
- 2 e-mail blasts integrated into marketing campaign with curated content of your choosing to 40k investors and startups
- Main logo on backdrop of red carpet
- Primary logo on ticket invites
- Verbal recognition at Opening and Closing general sessions

NINJA - 25K (TWO AVAILABLE)

- Includes 10 tickets
- Company booth in the main dome
- Logo on investorfestival.com
- 1 e-mail blast integrated into marketing campaign with curated content of your choosing to 40k investors and startup.
- Logo on backdrop of red carpet
- Logo on ticket invites
- Verbal recognition at Opening and Closing general sessions

WARRIOR - 10K (FIVE AVAILABLE)

- Includes 5 tickets
- A booth in second dome
- Logo on investorfestival.com
- Logo on backdrop of red carpet
- Logo on ticket invites

A DJ is performing at a concert. The DJ is wearing a black t-shirt and has their hair in a bun. They are holding a glowing green and blue orb. The background is filled with blue and purple stage lights. A drum set is visible on the right side of the image.

JOIN US

AS A LEAD SPONSOR AT THE BIGGEST
INVESTOR-ONLY CONFERENCE IN SOUTHERN
CALIFORNIA. **MARCH 31ST 2022**

JOIN US

and help entrepreneurs

**build
EMPIRES**



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